

WIRE-O NOTEBOOK (LEATHER COVER)

■ **Artwork Dimension**

- Leather Cover (Refer Diagram)

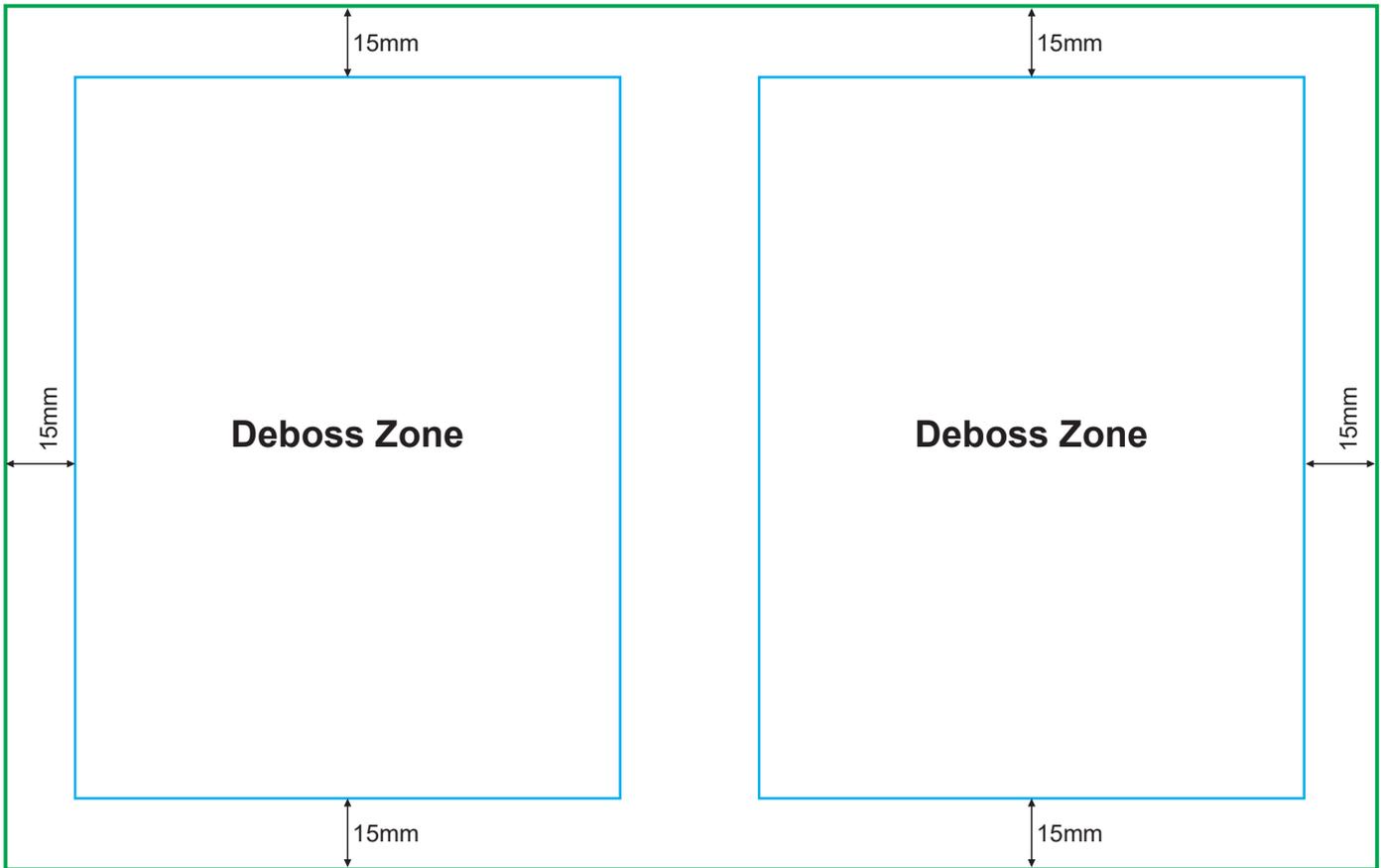
■ **Deboss Size**

a) Front Cover and Back Cover

- 15mm from all sides of the edge

Material Type	Open Size (Height x Width)	Deboss Zone (Height x Width)
Dark Grey Furry / Dark Brown Furry	222mm x 347mm	190mm x 125mm

Diagram shows Content Product and Artwork Dimension:



WIRE-O NOTEBOOK (EXCLUSIVE LEATHER COVER)

■ **Artwork Dimension**

- Leather Cover (Refer Diagram)

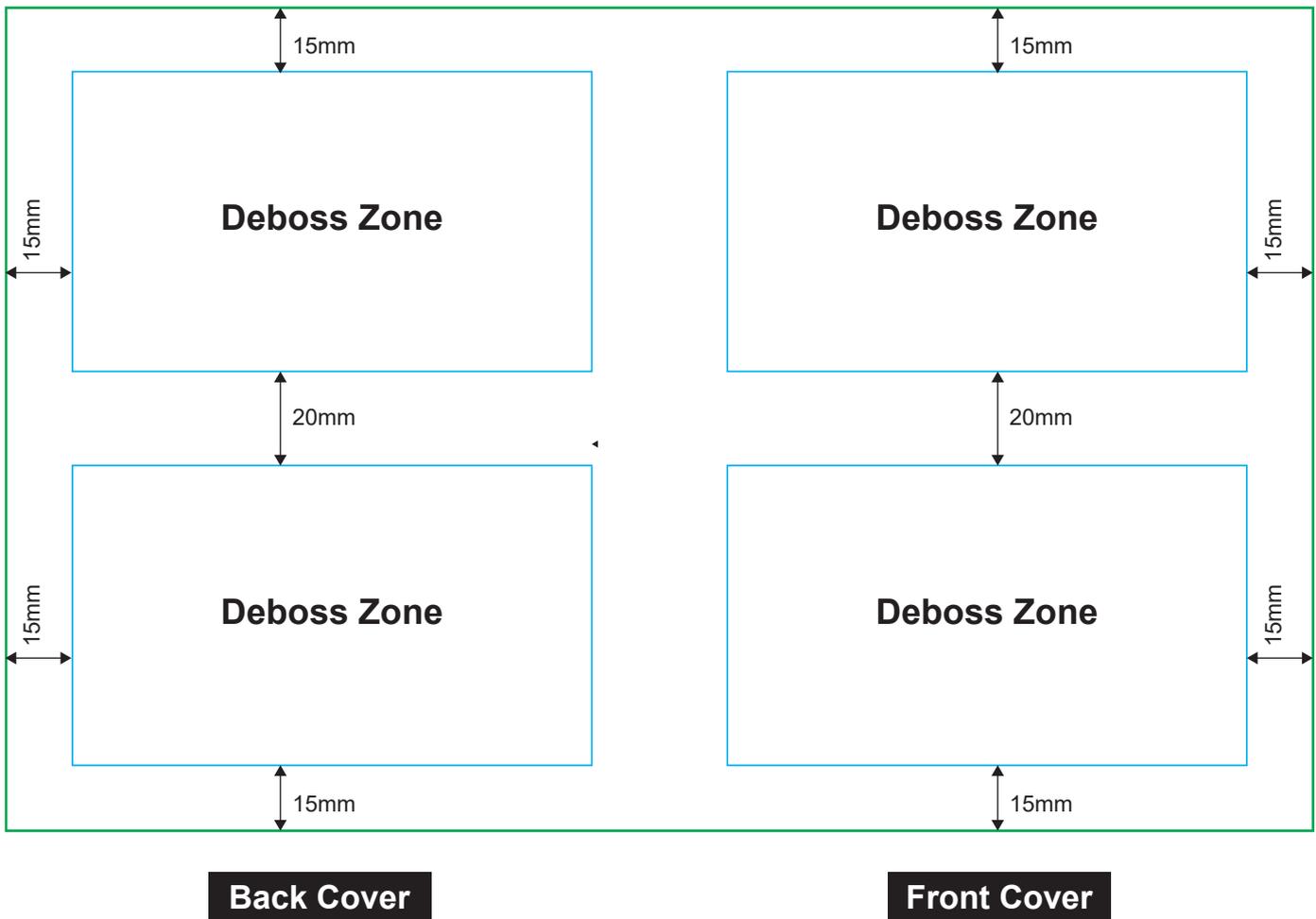
■ **Deboss Size**

a) Front Cover and Back Cover

- 15mm from all sides of the edge

Material Type	Open Size (Height x Width)	Deboss Zone (Height x Width)
Exclusive Light Brown + Light Grey	222mm x 347mm	85mm x 125mm

Diagram shows Leather Cover Artwork Dimension:



DEBOSS ARTWORK REQUIREMENT :

- Registration accuracy of Deboss is ± 3mm (Measure by Leather Open Size)
- Debossing is **NOT ALLOWED** to do in JPEG (Must in vector)

■ **Font**

1. Font size cannot less than 5 points (based on Arial font type size) include wording inside small logo.
2. Font size that is less than 5 points (based on Arial font type size), the word(s) will be debossed as a whole instead of individual letter.
3. For font types like Times New, Segoe Script & etc, please add stroke at least 0.5pt.
4. For Reverse Font size cannot less than 12 points (based on Arial font type size) include wording inside small logo.

■ **Line**

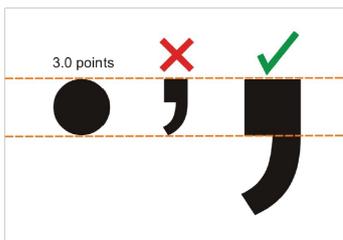
1. Line thickness cannot less than 1.0 point.
2. Reverse Line thickness cannot less than 2.0 point.
3. Gap between Debossing lines cannot less than 2.0mm.
4. Outline of table is not allowed to apply (Miss-registration is more noticeable).

■ **Dot**

1. Dot thickness cannot less than 2.0 point.
2. Reverse Dot thickness cannot less than 3.0 point.
3. Gap between Debossing dots cannot less than 2.0mm.
4. Dot artwork may also including small symbol and character, example Comma (,), Full Stop(.), Colon (:), Semi Colon (;), Apostrophes ('), Quotation Marks ("), and etc.

Symbol and character as mentioned above which create using Font (Arial font type), the font size cannot less than 20 points.

Example :



Overall Example :



WIRE-O NOTEBOOK (CONTENT)

■ **Artwork Dimension**

- Content (Refer Diagram)

■ **Safe Zone**

a) Front Content

- 5mm from all sides of the edge
- Except left side, 13mm from edge
(8mm Wire-O Hole Punching + 5mm Safe Zone)

■ **Bleeding**

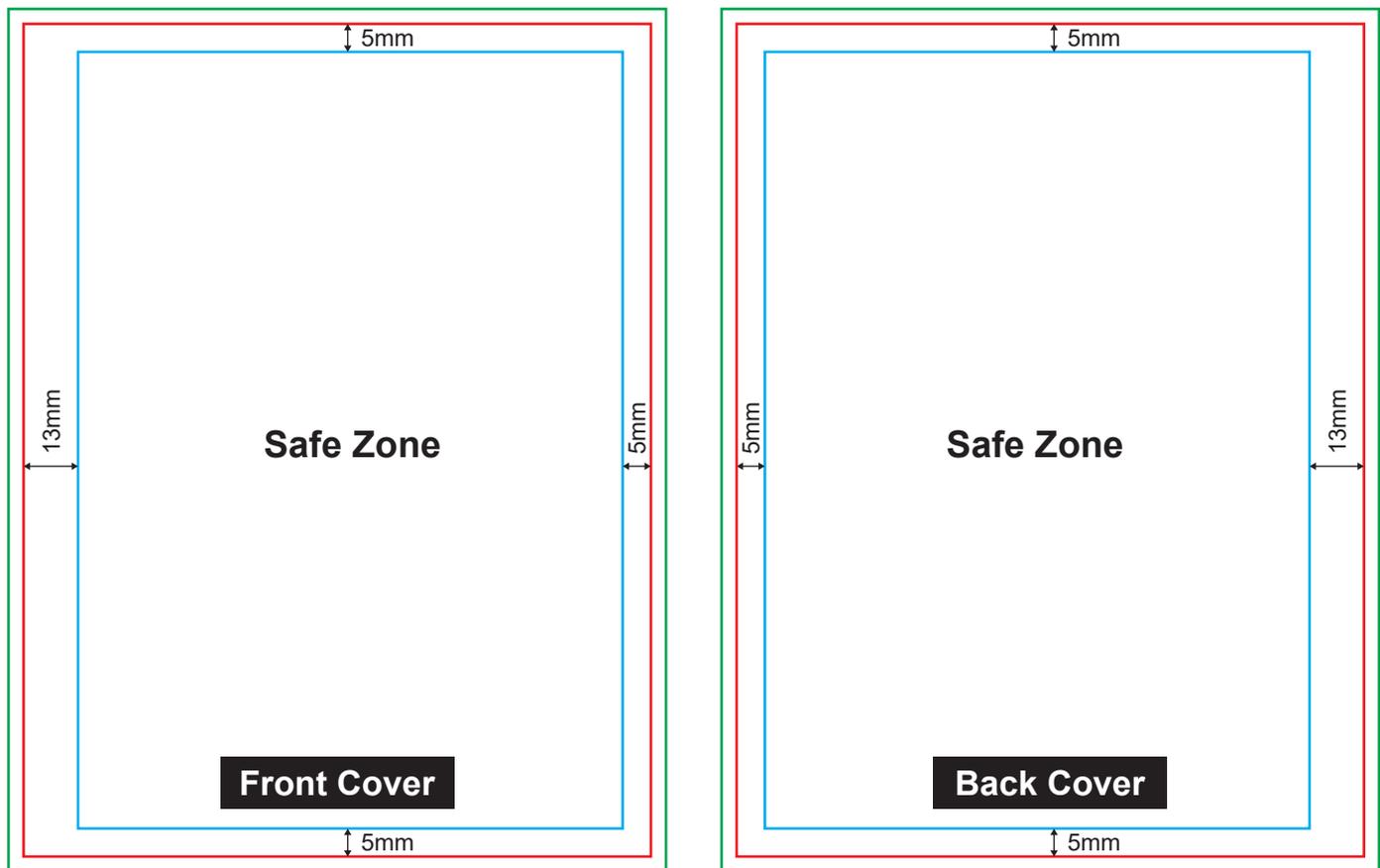
- 2mm from all sides of the edge

b) Back Cover

- 5mm from all sides of the edge
- Except right side, 13mm from edge
(8mm Wire-O Hole Punching + 5mm Safe Zone)

Paper Type	Bleeding Size (Height x Width)	Close Size (Height x Width)	Safe Zone (Height x Width)
Simili 80gsm / Gloss Art Paper 100gsm	214mm x 152mm	210mm x 148mm	200mm x 130mm

Diagram shows Content Product and Artwork Dimension:



■ **Wire-O Information**

Colour of Wire-O	Wire-O Hole Punching Spacing (Trimming Till Hole End)	Wire-O Hole Punching Size (Height x Width)	Diameter of Wire-O	Number of Wire-O Punching
Black	8mm	4mm x 4mm	1 / 2"	24 Holes

WIRE-O NOTEBOOK (LEATHER & EXCLUSIVE LEATHER COVER)

■ **Artwork Dimension**

- Leather & Exclusive Leather Cover (Refer Diagram)

■ **Stickers Size**

a) Front Cover Only

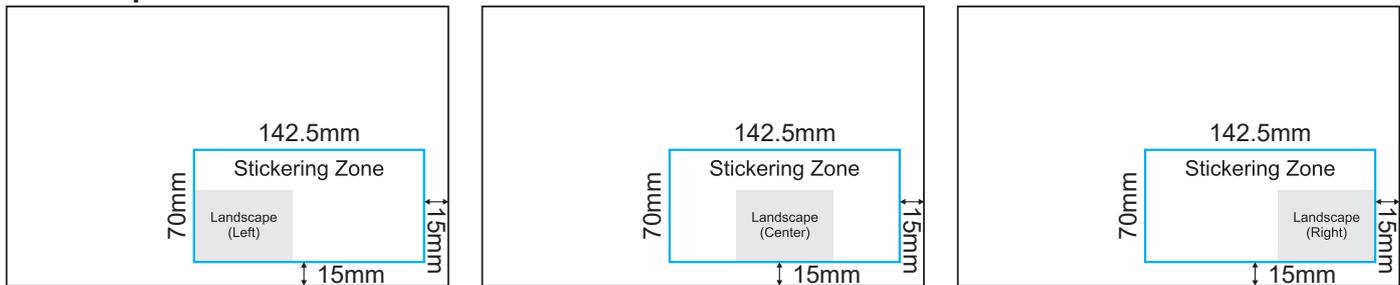
- 15mm from bottom side & right side of the edge

Material Type	Open Size (Height x Width)	Deboss Zone (Height x Width)
Dark Grey Furry / Dark Brown Furry Exclusive Light Brown + Light Grey	222mm x 347mm	70mm x 142.5mm

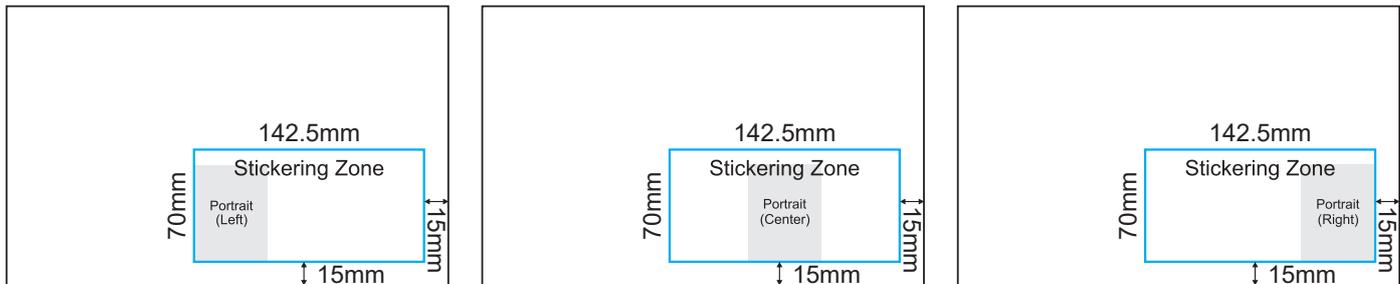
Diagram shows Content Product and Artwork Dimension:

Stickers Position

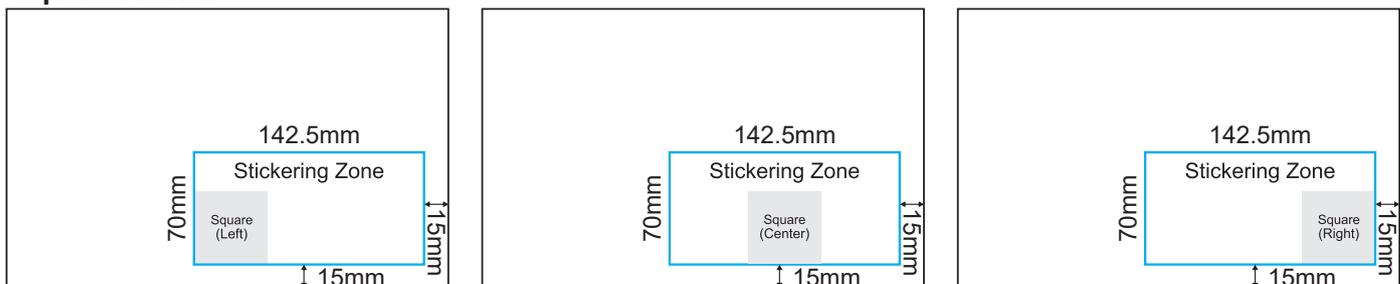
Landscape



Portrait



Square/Round



Positioning Type:

- a. Left
- b. Center
- c. Right

STICKERING - ARTWORK SPECIFICATION

FILE FORMAT

Only Adobe Acrobat Document (*.pdf) is acceptable as it provides better printing quality.

MARKING AND TRAPPING

Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

STANDARD CHECKLIST

DOCUMENT / PAGE LAYOUT

Sticker Artwork size

Standard (Single Artwork)

- a. Landscape : 45mm(H) x 60mm(W)
- b. Portrait : 60mm(H) x 45mm(W)
- c. Square/Round : 60mm(H) x 60mm(W)

FILE FORMAT

Artwork is saved in required file format : Adobe Acrobat Document (*.pdf)

File Size & Resolution

File resolution at 100% : 300dpi

Agent is required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

ARTWORK DESIGN

All images have been exported / converted to : background, design effects, photos, images to TIFF files
 TIFF files (not including text / vector images)

Tiff File Resolution : 300 dpi

Color Mode : process CMYK mode

LINE WEIGHT

Lines : ≥ 2pts

Color : CMYK mode

FONTS

Curve / Path / Create outline all fonts : ≥ 16pts

RECOMMENDED FONT TYPE

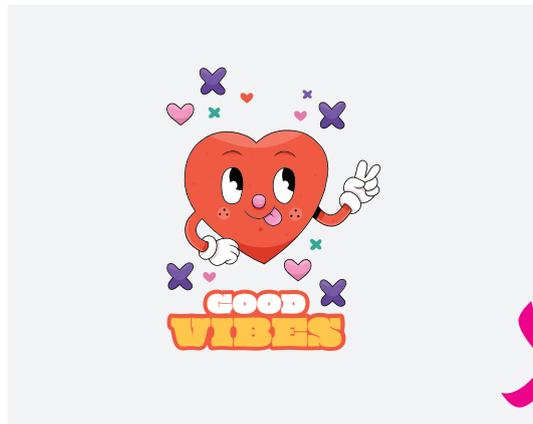
Arial Bold ABC1234567890	Calligrapher ABC1234567890
Century Gothic ABC1234567890	Comic Sans MS ABC1234567890
Allegro ABC1234567890	华文圆体 谢谢 不用客气
BAZOOKA ABC1234567890	楷体 谢谢 不用客气
Times New Roman ABC1234567890	本墨铸黑 谢谢 不用客气

Diagram above showing font size 10pts.

*Excarg will not be liable to any claim of defect/dispute caused by artwork sent not complied to these requirement.



*The artwork with any background will be printed. Recommended for artwork with transparent background.



*Artwork with too many small separated part is not recommended.

NO COLOR TONE UP / TONE DOWN or GRADIENT IS NOT ALLOWED WITHIN THE SAME ARTWORK. EXCARD SIDE WILL NOT BE RESPONSIBLE OR ENTERTAIN THOSE ARTWORK THAT NOT FOLLOW THE SPEC.



ARTWORK PREPARATION

1. Artwork can be a vector graphic (vector), text, shape or solid color.
2. Artwork is saved in the latest format of PDF.
3. Please arrange the artwork in 1 PDF file.

ARTWORK CHECKLIST

Image

- Ensure all the image are in CMYK color mode.
- Ensure resolution of all images are set to 300dpi or above.

Font

- Font size is not less than 4.0points.

Line

- Line thickness is not less that 0.25points

File Preparation

- Artwork is saved in required file format Adobe Acrobat Document 4 - version 1.3 (.pdf).
- Resolution 300dpi and color mode CMYK.
- PDF files must prepare for artwork according types of product.

Marking and Trapping

- Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

Page Arrangement for Wire-O Notebook (Leather & Exclusive Leather Cover) – with Deboss

(* For Customize Content you are required to leave Blank Page if no Artwork Design*)

Page Arrangement for 93 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Deboss Artwork)
 - Page 1: Front and Back Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -26: Additional Customize Content (Front and Back)

Page Arrangement for 89 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Deboss Artwork)
 - Page 1: Front and Back Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -18: Additional Customize Content (Front and Back)

Page Arrangement for 85 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Deboss Artwork)
 - Page 1: Front and Back Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -10: Additional Customize Content (Front and Back)

Page Arrangement for 81 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Deboss Artwork)
 - Page 1: Front and Back Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content

Page Arrangement for Wire-O Notebook (Leather & Exclusive Leather Cover) – with Stickers

Page Arrangement for 93 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Stickers Artwork)
 - Page 1: Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -26: Additional Customize Content (Front and Back)

Page Arrangement for 89 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Stickers Artwork)
 - Page 1: Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -18: Additional Customize Content (Front and Back)

Page Arrangement for 85 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Stickers Artwork)
 - Page 1: Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -10: Additional Customize Content (Front and Back)

Page Arrangement for 81 Sheets Leather Wire-O Notebook in TWO PDF file

- File 1: Cover (Stickers Artwork)
 - Page 1: Cover
- File 2: Content
 - Page 1-2: Customize Inner Front Content

Page Arrangement for Wire-O Notebook (Leather Cover) – with No Finishing

Page Arrangement for 93 Sheets Leather Wire-O Notebook in ONE PDF file

- File 1: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -26: Additional Customize Content (Front and Back)

Page Arrangement for 89 Sheets Leather Wire-O Notebook in ONE PDF file

- File 1: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -18: Additional Customize Content (Front and Back)

Page Arrangement for 85 Sheets Leather Wire-O Notebook in ONE PDF file

- File 1: Content
 - Page 1-2: Customize Inner Front Content
 - Page 3 -10: Additional Customize Content (Front and Back)

Page Arrangement for 81 Sheets Leather Wire-O Notebook in ONE PDF file

- File 1: Content
 - Page 1-2: Customize Inner Front Content